

Patients and prescribers are no longer limited to the strength, dosage form or flavour of mass-produced medications. Customized preparations allow for removal of problem-causing additives. Compounding is also ideal for unavailable medications or combination prescriptions.

Ask your Medicine Shoppe® Pharmacist today about the benefits of



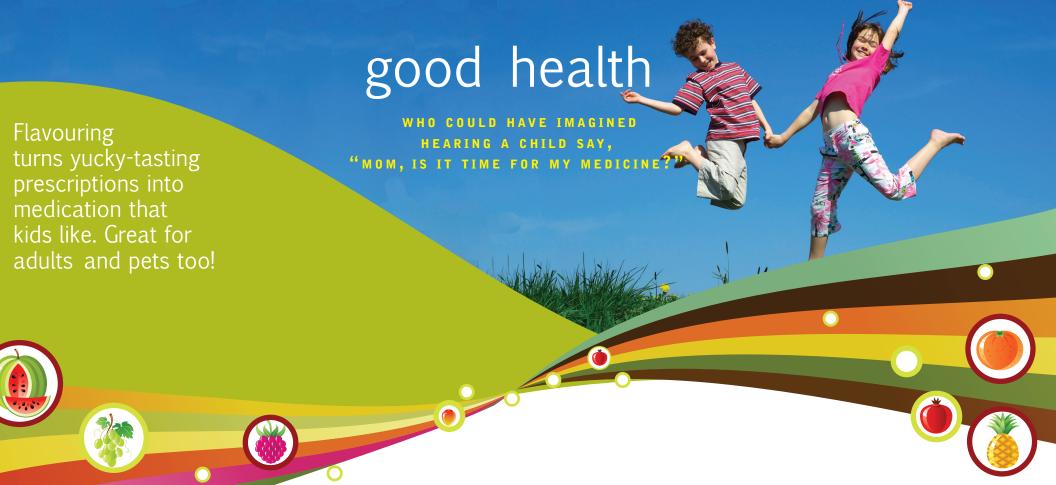


## Flavours MAKING MEDICINE TASTE BETTER



One of the greatest challenges in prescription medication is a simple fact: some patients just don't like taking medicine. From a child who can't stand the taste of a cough syrup to a cat who absolutely refuses to take an antibiotic. Rarely is taking medicine a pleasurable experience.

## medicine doesn't have to taste bad



A prime advantage of compounding is the ability to customize medications. What's the easiest way to customize? Flavouring! Compounding pharmacists have access to many flavour combinations which can enhance the taste and colour of a medication to make it easier to swallow.

Have a child who has difficulty taking a prescription? Taste is likely the prime reason. But, he or she won't mind taking medication that tastes like bubblegum, watermelon, or even chocolate. Working closely with a physician, your Medicine Shoppe® Pharmacist can even change the dosage form to a lollipop, gummy bear, frozen popsicle or lozenge.

Many adults also may benefit from flavoured medication. As people age or battle a chronic illness, taste preferences can change. Often, sweet flavours can become unbearable or bitter flavours may cause nausea. In these instances, your compounding pharmacist can alter or mask certain flavours in order to make medicine more palatable — without changing the medicine itself. When re-flavouring antibiotics for instance, careful consideration is given to the measurement of pH in order to maintain the medicine's stability. Whether you prefer a distinct flavour — or no flavour at all — compounded medication may benefit you.

Cats, dogs, and exotic pets are also candidates for flavoured medication. Cats don't like pills, but they do like fish. Dogs don't appreciate a squirt of traditional amoxicillin into their mouth, but they'll gladly take it if it tastes like chicken.

Your Medicine Shoppe® Compounding Pharmacist, working closely with you and your veterinarian, can prepare custom-flavoured medications to fit the tastes and preference of all your pets.

## flavoured medication

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ABOUT FLAVOURED MEDICATIONS.